

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>165704</b>
	Alt Order #:	06848537
	Product Desc:	NRCC IE 2012
	Estimate:	2961
	Flight Dates:	10/12/12 - 10/18/12
	Original Date / Rev:	09/26/12 / 09/26/12
	Order Type:	GENERAL

Primary AE: Anjie Brady  
Sales Office: P-PHL  
Sales Region: National

<b>Agency</b>	<b>Name:</b>	<b>National Media Research Planning &amp; L</b>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<hr/>
		815 Slaters Ln
		<hr/>
		Alexandria, VA 22314-1219

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>NRCC (Rep) National Republican Con</b>
	<b>Demographic:</b>	<b>A35+</b>
	<b>Product Codes:</b>	<b>PL2</b>
	<b>Priority:</b>	<b>1</b>
	<b>Revenue Codes:</b>	<b>AGY, POL, ISS</b>

New Business Thru: 10/14/11  
Order Separation: 00:00:00  
Advertiser External ID:    
Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	36	\$37,450.00	\$31,832.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	36	\$37,450.00	\$31,832.50	84.50
Total	36	\$37,450.00	\$31,832.50	84.50

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Annie Brady			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	24%	\$37,450.00
Market	100%	\$156,041.67

### Competitive Share

CABLE	0%	\$0.00
KARE	19%	\$29,647.92
KMSP	10%	\$15,604.17
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	45%	\$70,218.75
WFTC	2%	\$3,120.83

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KSTP-TV, LLC and KSAX-1

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	M	10/15/12	10/15/12	M-F 6-7a News M-F 6-7a News	CM	6-7a		M-----	:30	1	\$800.00	1	2.40	NM	1	\$800.00
5 EW NWS 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M-----		1	\$800.00	2.40								
N 3	M	10/16/12	10/16/12	M-F 6-7a News M-F 6-7a News	CM	6-7a		-T-----	:30	1	\$800.00	1	2.40	NM	1	\$800.00
5 EW NWS 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-T-----		1	\$800.00	2.40								
N 4	M	10/17/12	10/17/12	M-F 6-7a News M-F 6-7a News	CM	6-7a		--W----	:30	1	\$800.00	1	2.40	NM	1	\$800.00
5 EW NWS 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	--W----		1	\$800.00	2.40								
N 5	M	10/18/12	10/18/12	M-F 6-7a News M-F 6-7a News	CM	6-7a		---T---	:30	1	\$800.00	1	2.40	NM	1	\$800.00
5 EW NWS 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	---T---		1	\$800.00	2.40								
N 6	M	10/12/12	10/12/12	M-F GMA M-F GMA	CM	7-9a		---T---	:30	1	\$800.00	1	1.70	NM	1	\$800.00
GD MRN AMR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	---F--		1	\$800.00	1.70								
N 7	M	10/15/12	10/15/12	M-F GMA M-F GMA	CM	7-9a		M-----	:30	1	\$800.00	1	1.70	NM	1	\$800.00
GD MRN AMR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M-----		1	\$800.00	1.70								
N 8	M	10/16/12	10/16/12	M-F GMA M-F GMA	CM	7-9a		-T-----	:30	1	\$800.00	1	1.70	NM	1	\$800.00
GD MRN AMR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-T-----		1	\$800.00	1.70								
N 9	M	10/17/12	10/17/12	M-F GMA M-F GMA	CM	7-9a		--W---	:30	1	\$800.00	1	1.70	NM	1	\$800.00
GD MRN AMR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	--W---		1	\$800.00	1.70								
N 10	M	10/18/12	10/18/12	M-F GMA M-F GMA	CM	7-9a		---T---	:30	1	\$800.00	1	1.70	NM	1	\$800.00
GD MRN AMR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	---T---		1	\$800.00	1.70								
N 11	M	10/14/12	10/14/12	SU GMA Su GMA	CM	7-8a		-----S	:30	1	\$1,500.00	1	3.80	NM	1	\$1,500.00
GD MRN-SUN																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1	\$1,500.00	3.80								
N 12	M	10/14/12	10/14/12	Sun 8-9a Sun 8-9a	CM	8-9a		-----S	:30	1	\$1,000.00	1	3.70	NM	1	\$1,000.00
5 EW NW-SU 8AM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1	\$1,000.00	3.70								
N 13	M	10/15/12	10/15/12	M-F Midday News M-F Midday News	CM	11a-12p		M-----	:30	1	\$600.00	1	1.40	NM	1	\$600.00
5 EW NWS 11AM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M-----		1	\$600.00	1.40								
N 14	M	10/17/12	10/17/12		CM	11a-12p		--W---	:30	1	\$600.00	1	1.40	NM	1	\$600.00

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Estimate: 2961

KSTP-TV, LLC and KSAX-1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Midday News											
				M-F Midday News											
				5 EW NWS 11AM											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	-- W ---	1	\$600.00		1.40					
N15	M	10/12/12	10/12/12	M-F 6-630p		CM	6-630p								
				M-F 6-630p											
				5 EW NW 6P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	--- F --	1	\$1,200.00		2.50					
N16	M	10/15/12	10/15/12	M-F 6-630p		CM	6-630p								
				M-F 6-630p											
				5 EW NW 6P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	M- -----	1	\$1,200.00		2.50					
N17	M	10/16/12	10/16/12	M-F 6-630p		CM	6-630p								
				M-F 6-630p											
				5 EW NW 6P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- T -----	1	\$1,200.00		2.50					
N18	M	10/17/12	10/17/12	M-F 6-630p		CM	6-630p								
				M-F 6-630p											
				5 EW NW 6P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	-- W ---	1	\$1,200.00		2.50					
N19	M	10/18/12	10/18/12	M-F 6-630p		CM	6-630p								
				M-F 6-630p											
				5 EW NW 6P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	--- T --	1	\$1,200.00		2.50					
N20	M	10/14/12	10/14/12	Su 530-6p		CM	530-6p								
				Su 530-6p News											
				5 EW NWS E-SUN											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	----- S	1	\$1,200.00		3.70					
N21	M	10/12/12	10/12/12	M-F 630-7p		CM	630-7p								
				M-F 630-7p											
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	---- F --	1	\$1,200.00		2.40					
N22	M	10/15/12	10/15/12	M-F 630-7p		CM	630-7p								
				M-F 630-7p											
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	M- -----	1	\$1,200.00		2.40					
N23	M	10/16/12	10/16/12	M-F 630-7p		CM	630-7p								
				M-F 630-7p											
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- T --	1	\$1,200.00		2.40					
N24	M	10/17/12	10/17/12	M-F 630-7p		CM	630-7p								
				M-F 630-7p											
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	-- W ---	1	\$1,200.00		2.40					
N25	M	10/18/12	10/18/12	M-F 630-7p		CM	630-7p								
				M-F 630-7p											
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	--- T ---	1	\$1,200.00		2.40					
N26	M	10/12/12	10/12/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- F --	1	\$1,200.00		2.40					
N27	M	10/19/12	10/19/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- T --	1	\$1,200.00		2.40					
N28	M	10/12/12	10/12/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- W ---	1	\$1,200.00		2.40					
N29	M	10/20/12	10/20/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- T --	1	\$1,200.00		2.40					
N30	M	10/21/12	10/21/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- F --	1	\$1,200.00		2.40					
N31	M	10/22/12	10/22/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- T --	1	\$1,200.00		2.40					
N32	M	10/23/12	10/23/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- F --	1	\$1,200.00		2.40					
N33	M	10/24/12	10/24/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- T --	1	\$1,200.00		2.40					
N34	M	10/25/12	10/25/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- F --	1	\$1,200.00		2.40					
N35	M	10/26/12	10/26/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- T --	1	\$1,200.00		2.40					
N36	M	10/27/12	10/27/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- F --	1	\$1,200.00		2.40					
N37	M	10/28/12	10/28/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- T --	1	\$1,200.00		2.40					
N38	M	10/29/12	10/29/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- F --	1	\$1,200.00		2.40					
N39	M	10/30/12	10/30/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	----- T --	1	\$1,200.00		2.40					
N40	M	10/31/12	10/31/12			CM	10-1035p								
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating	</				

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Advertiser: NRCC (Rep) National Republican Congr  
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 Estimate: 2961  
**KSTP-TV, LLC and KSAX-1**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F,Su Late News											
				M-F, Su 10-1035p		(10:00 PM-10:35 PM)									
				5 EW NWS 10PM											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-----F--			1	\$1,400.00		3.60			
N29	M	10/15/12	10/15/12	M-F,Su Late News	CM	10-1035p			M-----	:30	1	\$1,400.00	1	3.60	NM
				M-F, Su 10-1035p											
				5 EW NWS 10PM											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	M-----			1	\$1,400.00		3.60			
N30	M	10/16/12	10/16/12	M-F,Su Late News	CM	10-1035p			-T-----	:30	1	\$1,400.00	1	3.60	NM
				M-F, Su 10-1035p											
				5 EW NWS 10PM											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	-T-----			1	\$1,400.00		3.60			
N31	M	10/17/12	10/17/12	M-F,Su Late News	CM	10-1035p			--W---	:30	1	\$1,400.00	1	3.60	NM
				M-F, Su 10-1035p											
				5 EW NWS 10PM											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	--W---			1	\$1,400.00		3.60			
N32	M	10/13/12	10/13/12	Lt News Delay ABC Spo	CM	1030-1105p			-----S-	:30	1	\$900.00	2	3.30	NM
				Late News Delayed											
				NWS FOLO FTBL											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-----S-			1	\$900.00		3.30			
N34	M	10/12/12	10/12/12	M-F 1035-1102p	CM	1035-1102p			-----F--	:30	1	\$800.00	3	2.00	NM
				Nightline											
				ABC-NITELINE											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-----F--			1	\$800.00		2.00			
N35	M	10/15/12	10/15/12	M-F 1035-1102p	CM	1035-1102p			M-----	:30	1	\$800.00	3	2.00	NM
				Nightline											
				ABC-NITELINE											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	M-----			1	\$800.00		2.00			
N36	M	10/17/12	10/17/12	M-F 1035-1102p	CM	1035-1102p			--W---	:30	1	\$800.00	3	2.00	NM
				Nightline											
				ABC-NITELINE											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	--W---			1	\$800.00		2.00			
N37	M	10/14/12	10/14/12	Su 1105-1135p	CM	1105-1135p			-----S	:30	1	\$600.00	1	1.80	NM
				Sun 1105-1135p											
				ON RD-J DAVIS											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-----S			1	\$600.00		1.80			
N38	M	10/12/12	10/12/12	Friday Prime B	CM	8-9p			-----F--	:30	1	\$2,500.00	2	0.00	NM
				What Would You Do?											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/08/12	10/14/12	-----F--			1	\$2,500.00		0.00			
N39	M	10/15/12	10/15/12	M-F The View	CM	10-11a			M-----	:30	1	\$550.00	2	0.00	NM
				M-F The View											
				Start Date	End Date	Weekdays			Spots/Week	Rate		Rating			
				Week: 10/15/12	10/21/12	M-----			1	\$550.00		0.00			

Totals 36 \$37,450.00